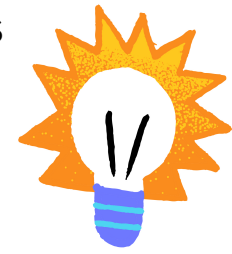


Digital maturity in 2 minutes

Digital transformation

Digital transformation refers to the changes an organisation undergoes in order to better meet the demands and opportunities of the digital age in which we now live.

With a successful digital transformation, organisations have a lasting competitive edge.



Digital maturity

Digital maturity indicates how an organisation deals with the organisational, IT, technological and cultural challenges of a digital transformation.

The higher the level of maturity, the better an organisation is able to succeed in the digital age in which we now live.

Why digital maturity?

Without digital maturity, a successful digital transformation is not possible.

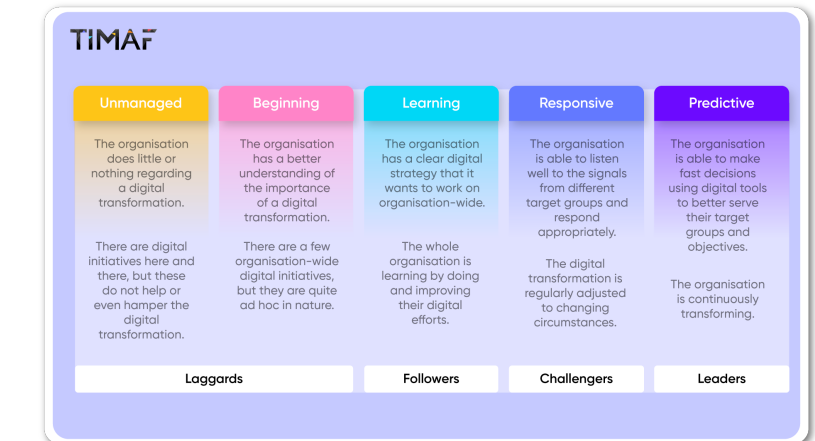
Assessing digital maturity provides an organisation with a framework for determining the next steps required to reach a higher level and thereby achieve its digital transformation.



Levels of maturity

The TIMAF maturity model assesses the organisation across five maturity levels:

1. Unmanaged
2. Beginning
3. Learning
4. Responsive
5. Predictive



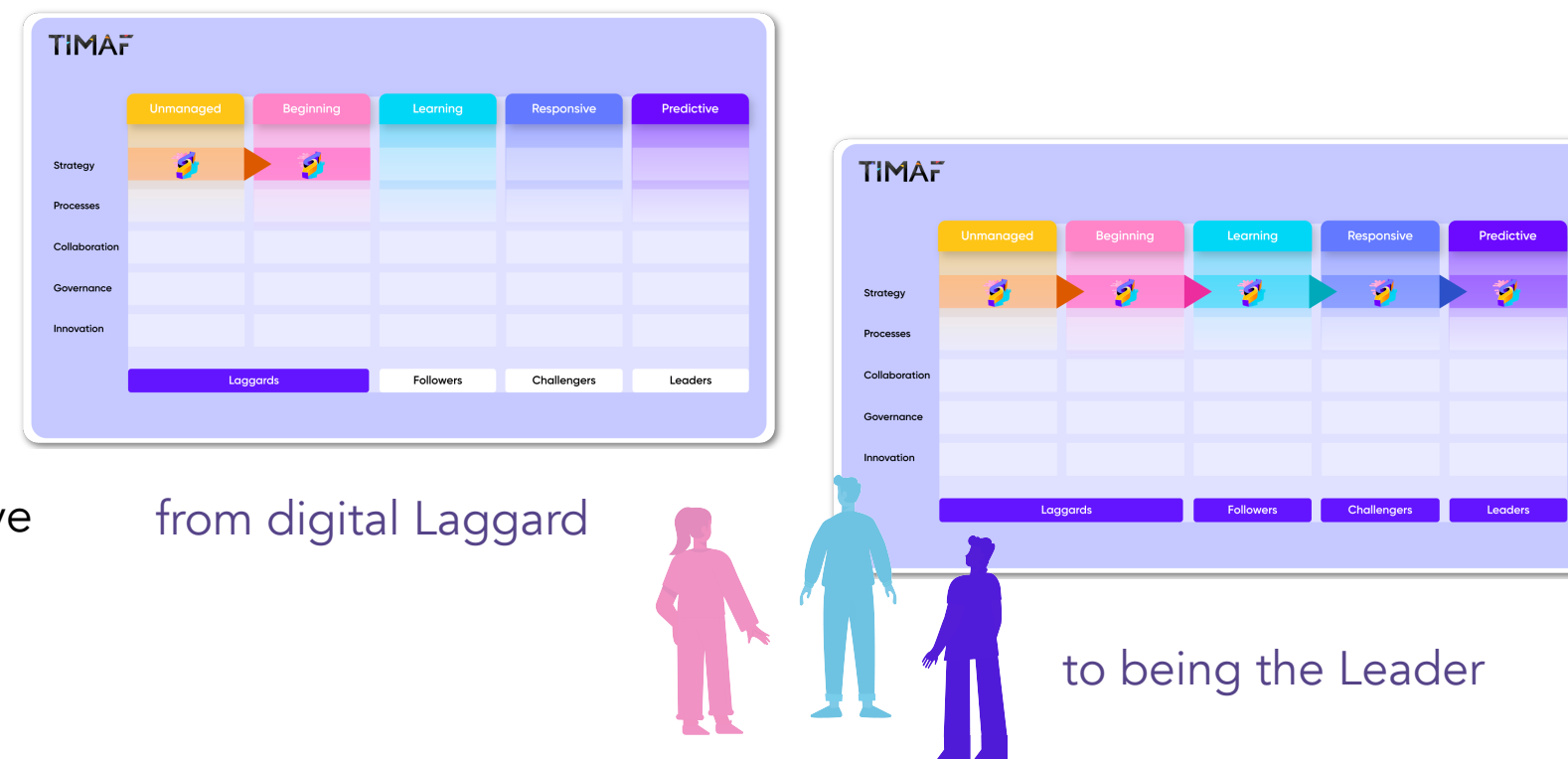
Levels of maturity

From Laggard to Leader

Organisations must be at least 'responsive' to become a digital leader in their market.

At the Responsive level, the organisation as a whole is able to listen carefully to the feedback from its various target groups and respond appropriately.

Companies that lag behind digitally and fail to improve their digital maturity will naturally disappear from the market.



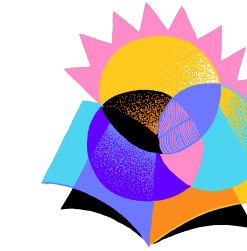
Dimensions of digital maturity

An organisation's digital maturity is assessed across four key dimensions. Each key dimension is further divided into five sub-dimensions.



Organisation

strategy, processes, collaboration, governance, innovation



Information

quality, semantics, data, findability, compliance



Technology

usage, architecture, lifecycle, interoperability, usability



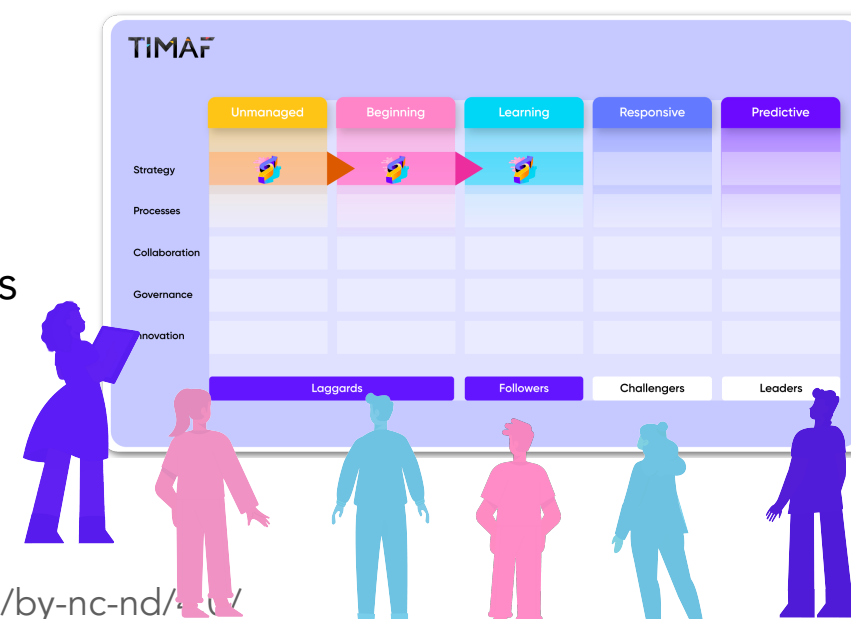
Culture

leadership, teams, well-being, digital literacy, adaptability

Determine the maturity

Assess the entire organisation across all maturity dimensions.

Work together to assess where the organisation stands and how this relates to its digital ambitions.



Working towards maturity

Then work step by step towards improving the digital maturity.

Please note! The path from 'Laggard' to 'Follower' takes an average of 2 to 3 years. It is important that everyone in the organisation learns what digital transformation entails. That takes time.



Track your progress

Monitor the progress of the digital transformation on a regular basis.

Discuss the results and work together to identify the measures needed to take the organisation to a higher level of digital maturity.



Ready for the transformation?

Please contact us for a maturity assessment.

TIMAF bv
 Lange Lauwerstraat 71
 3512 VH Utrecht (NL)
 +31 (0)6 1446 5585
 info@timaf.org
 www.timaf.org

